

*Caitlin Harsch is a design-educated Associate Creative Director currently Freelancing in New York City.*

## EXPERIENCE

### Freelance (New York)

Associate Creative Director (Art) / July 2022 - Present  
Agencies: Mojo Supermarket, Big Spaceship, The Many, Swift

### Edelman (New York)

Associate Creative Director (Art) / October 2019 - July 2022

### 360i (New York)

Sr. Art Director / January 2017 - October 2019  
Art Director / January 2015 - January 2017

### VMLY&R (New York)

Art Director / June 2014 - January 2015  
Associate Art Director / September 2012 - June 2014

### VML (Kansas City)

Associate Art Director / March 2011 - September 2012  
Digital Studio Designer / July 2010 - March 2011

## SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator), Keynote, Google Suite, Microsoft Office, Social Media (IG, TW, Tik Tok), UX, Strategic Thinking, Problem Solving, Copywriting, Photography, Party Starting, Content Creating, Presenting.

## CONNECT

### LinkedIn

@caitlin-harsch

### Instagram

@caitlinharsch

### Tik Tok

@caitlin.harsch

## INFORMATION

### Portfolio

caitlinharsch.com

### Email

caitlinharsch@gmail.com

### Phone

913.209.3531

## EDUCATION

### BFA, Visual Communications

The University of Kansas, 2010

## PRESS

AdWeek, AdAge, Creativity, Muse by Clio, Today Show, Entertainment Weekly, The Cut, The Hollywood Reporter, The Drum, CNET, A.V.Club, Variety, The Verge, Engadget, USA Today, Esquire, Hypebeast, Business Insider.